

**YOUR
ACADEMIC
PATHWAY
TO SUCCESS**





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1.888.INFO.MJI
www.mji.edu
info@mji.edu

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In diverse businesses across the nation, MJI graduates are making their impact felt and meeting the challenges of evolving business and IT environments.

With the turn of the century and the changing landscape in computer related job opportunities that came with it, we charted a new course for our Business degree program that included business management, finance and accounting. At the same time, we did not ignore the fact that tremendous opportunities still exist for those interested in the field of computer technologies.

After researching the changing demand for computer information technologists, we concluded that while “entry level” technology jobs were moving off shore or otherwise simply disappearing, demand for sophisticated and cutting-edge IT specialists was stable or growing. The US Department of Education agreed, awarding MJI not one but two prestigious grants to develop a new undergraduate curriculum and advanced computer infrastructure that would become the basis of our Cooperative Computing program.

After nearly two years of development we are excited to introduce our new Cooperative Computing concentration. MJI students meeting program requirements will earn an undergraduate IT degree equivalent to those offered by graduate programs elsewhere. We also established a growing list of national employers interested in CC technologies who have agreed to provide internships to qualified MJI students and to interview our CC graduates for employment opportunities.

As a student at MJI you will walk away with more than just a bachelor’s degree: You will have the knowledge and practical skills that will help you get ahead and adapt to the constantly changing business and IT industries.

In a similar vein, we have not forgotten the needs of our own community. The latest employment trends indicate that the organized Jewish community will likely have thousands of unfilled positions across the nation during the coming decade. MJI responded by developing new Judaic Studies bachelor’s degree programs in Jewish organizational leadership and education.

By reading this brochure, you have taken the first step toward an exciting education and career in IT, Business or Judaic Studies. To find out more about the MJI program of interest to you, visit us online, request more detailed materials or make an appointment with one of our counselors. Together, we can prepare for and successfully face the career challenges of tomorrow.

T. Hershel Gardin
Dean

About MJI | Your Degree, Your Way

You know that an undergraduate degree in Computers, Business or Judaic studies can bolster your career and take it to the next level. But you're not interested in wasting your time just to impress people with a piece of paper framed on your wall. You want your education to be practical and relevant to the jobs out there today. And you want it to be flexible enough to accommodate your employment obligations, family life and personal commitments.

Your College Degree is Worth Over 1 Million Dollars. It gives you a higher starting salary and faster earnings growth over the course of your career. The average income for individuals with a bachelor's degree is \$61,000 compared to \$32,000 for those with a High School diploma.

SOURCE: US CENSUS BUREAU

Going somewhere.

Founded in 1994, Michigan Jewish Institute is committed to providing accredited baccalaureate programs that focus on career development. Our courses of instruction are constantly evolving to incorporate changing technologies so that those who graduate tomorrow will find themselves ahead of the game.

Stay focused but see the big picture.

What makes the MJI experience unique? First of all, we equip you with the theoretical and practical background you need to succeed upon your advancement in the workforce. Our instructors, who are experts in their respective fields, stress real-world application in their teachings. Our facilities, teaching materials, hardware and software are state-of-the-art. With small class sizes, the learning environment at MJI is friendly and efficient. At the same time, we offer a program of study that is broad and includes an impressive general education component, so you leave with a well-rounded education.



Respect for tradition with an eye on the future.

In addition to the academic excellence of its degree programs, MJI is committed to nurturing your idealism and integrity with courses in the great ethical and moral traditions of Judaism. Regardless of your religious background or level of study, you are sure to be fascinated by the beauty and depth of Jewish wisdom in our sophisticated Judaic Studies courses. You will also be amazed by the practical applications of Jewish philosophy to business, workplace ethics, relationships and life in general.

The BAS degree.

The Bachelor of Applied Science degree is designed to prepare you for immediate employment, giving you the skills and knowledge you need to succeed in your specific field of occupation. Like other bachelors degrees, the equivalent of four years (eight semesters) of full-time study is usually required. MJI offers the flexibility to schedule your course hours around your existing commitments, and you can transfer credits from other recognized institutions that meet MJI course requirements.

Whether you are new to the workforce, an experienced professional or received your training overseas, you can imagine the possibilities that will avail themselves to you when you are armed with a BAS degree from MJI.



MJI Facilities:

Two convenient locations:
West Bloomfield & Oak Park

State of the art technology
and learning resources

Computer lab, high-speed
internet, wi-fi hot spots

Extensive library holdings and
access to other libraries

Adjacent to the area's most
vibrant Jewish communities,
synagogues and schools

A modern, well equipped JCC
near each location

A variety of recreational and
cultural activities

Computer Information Systems | BAS

The power of computing surrounds us. Computers are running an increasing number of devices in our offices, our cars, our labs and even our kitchens. The systems that run these computers are becoming increasingly sophisticated so rapidly that anything less than a profound understanding of how computer systems work will make your knowledge irrelevant within a few short years. You need an education that is designed to satisfy the needs of someone entering an IT industry where tomorrow's headlines are already old news.

With a firm grasp of the fundamentals of computing, you will have a strong base upon which to build your computer knowledge. MJI's Computer Information Systems degree teaches you the inner workings of computer concepts, computer programming, information systems design, network programming and management – all with an emphasis on practical application. At MJI, you will be working with the latest, state-of-the-art equipment and taught by professionals with a working knowledge of the contemporary computer industry.

Armed with two major government grants, MJI now offers a special concentration in Cooperative Computing. Despite the ubiquity of computer technology, sharing computer power and data between various different types of computers and applications can be a nightmare. Cooperative Computing is a growing field of work deals with integration of diverse computer systems – making sure that different kinds of computers can talk to each other. It is an attractive field that is crucial the future of computing since it allows us to harness more power from computers and use that power with greater efficiency.

"iPod is a great device, but it doesn't sell us a lot of content. What we didn't do well, that Steve Jobs did, was iTunes. We have excellent hardware and content, but we need to improve our client software and have better integration between our services and our device portfolio."

HOWARD STRINGER
CEO, SONY



Sample Courses | Computers

INTRODUCTION TO SYSTEMS ADMINISTRATION 1 (CC 212)

Systems administration constitutes the operational and strategic activities required in planning, implementing, deploying, running and maintaining a network of interacting, but distinct systems. In this course, students are introduced to systems administration from a practical perspective.

INTRODUCTION TO SERVICE ORIENTED ARCHITECTURES (CC 412)

The World Wide Web has proven itself a highly successful and useful technology for document distribution. This course considers the history, evolution and current status of dynamic resources, distributed objects to components to Service Oriented Architectures (SOAs), and their interactions, in the context of the Web. Focal points include the Common Object Request Broker Architecture (CORBA), plus introductions to Microsoft .NET and Java 2 Enterprise Edition as SOAs based on Web services.

INTRODUCTION TO PROJECT PLANNING AND MANAGEMENT (CC 493)

Introduces the student to project planning and management. Through it, students will gain the knowledge and skills needed to collaborate in a team setting. This course demonstrates how project planning and management place software development alongside its counterparts from other disciplines of engineering.

*"Because my MJI courses were so hands on and up to date, with teachers who knew what they were talking about because they were *doing* it, I found myself way ahead of the pack when I started working."*

ARI MANDELBAUM
MBA CANDIDATE, WAYNE STATE
UNIVERSITY; MJI GRADUATE

Business Information Systems | BAS

There is no question that the demand for capable business professionals is stronger than ever. Every organization needs competent managers to run their operations. But do you have the skills and experience organizations and corporations are looking for? MJI's Business degree prepares professionals for tomorrow's business world. In addition to traditional business management skills, MJI's curriculum recognizes the demand for professionals who can embrace change and build upon it.

"Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without the talking about the other."

BILL GATES
FOUNDER AND CEO, MICROSOFT

It is no longer enough to know the ropes and be a good manager. If you want to succeed as a business professional today, you have to know how to deal with the globalization of markets, cultural diversity, changing ethical standards, and rapidly changing information technology – and you have to grasp how each of these effects the way you do business.

The MJI Business Information Systems degree is designed to give you the background you need to pursue a career or advance an existing career in administration and/or management. The curriculum is built on a solid foundation of core courses that provide a broad understanding of business fundamentals, including marketing, finance, management, communications and strategic planning. The MJI program also places a strong emphasis throughout on giving you a hands-on understanding of the impact that technology has on business and how to utilize the latest technological advances to meet the changing needs of business.



Sample Courses | Business

INTRODUCTION TO BUSINESS (BUS 121)

Provides a broad overview of American business today. Topics include company organization, and the role of accounting, finance, marketing, sales, engineering, personnel, manufacturing and research/design.

PRINCIPLES OF MANAGEMENT (BUS 200)

Teaches contemporary management tools: qualitative and quantitative concepts, techniques and cases, and the role of the manager as a decision maker and leader. The evolution of corporate organization in relation to corporate growth will be examined. Some aspects of human resources will be touched upon.

BUSINESS LAW (BUS 303)

Teaches the fundamental legal principles that business professionals need to know: the legal aspects of the business unit, including partnerships and corporations; commercial paper and banking; and principles of the law of contracts.

PRINCIPLES OF MARKETING (BUS 342)

This course will teach the student how to plan and manage the marketing objectives of an enterprise, including demand analysis and market research, and how to formulate and implement a marketing strategy.

"The most valuable lesson I learned at MJJ is that being a good manager means using creative thinking to solve problems – not authority or diplomacy to avoid them."

ELI WEINGARDEN
OWNER, GRILLE 173,
SUBSTATION; MJJ GRADUATE

Judaic Studies | BAS

The demand for professionals who are well trained and qualified to work in Jewish institutions as educators, program administrators and community leaders will outweigh the supply within a few years. This makes pursuing a career in the Jewish community a logical choice for those with an interest in Judaism or Jewish culture. Furthermore, as Jewish organizations grow and become more sophisticated, so do the qualifications they expect of their employees. To make your Bachelors of Applied Science in Judaic Studies even more practical and marketable, MJI offers three distinct concentrations:

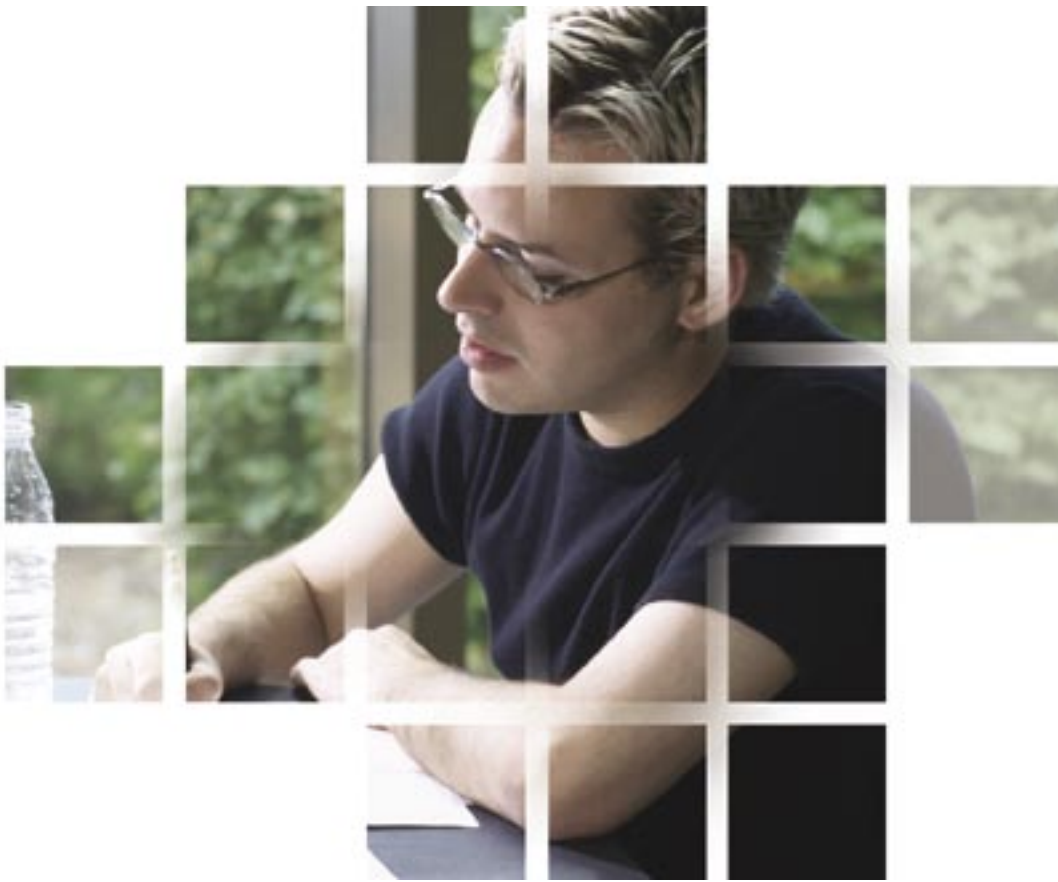
The MJI **Judaic Studies** concentration enables you to further your appreciation and understanding of Judaism and enhance your spiritual growth. The program covers an extensive range of subjects meant to give you an understanding of the entire spectrum of Jewish scholarship, including Bible, Rabbinic Literature, Jewish History, Hebrew and Jewish Thought.

The MJI **Jewish Education** concentration prepares you for an increasing number of positions available in Jewish educational settings. This program successfully integrates the study of Judaism with educational skills and theories of learning. By combining classical and contemporary Jewish learning with pedagogy and educational practices, MJI prepares its graduates to pursue careers as teachers and administrators in both formal and informal Jewish educational settings.

The MJI **Jewish Leadership** concentration allows you to express your personal commitment to Jewish life through a professional life in community service based on heritage, tradition and values. Traditional and contemporary Jewish scholarship are coupled with the most advanced leadership training to give you the edge you need as a Jewish leader and address the unique issues facing our communities. This degree gives you the skills and experience you need to make an impact in various settings, including federations, community centers, Jewish advocacy, service organizations, camps and synagogues.

“Jewish community organizations have recently turned to recruitment because they are currently experiencing a massive period of expansion, and therefore an unprecedented need to fill positions of in a wide variety of fields, from entry level to upper management.”

DOV STEIN, MBA
STUDENT OPPORTUNITIES
DIRECTOR, MJI



Sample Courses | Jewish Studies

ENCOUNTERING JEWISH CIVILIZATION (HIS/EPH 142)

Presents a broad introduction to the evolution and stability within Jewish institutions, customs, practices and creative life from antiquity to contemporary times. The course focuses on how major components of Jewish life have developed.

MODERN HEBREW (HUM 110)

This course develops comprehension and expression through oral, reading, and writing skills in modern Hebrew language. Communication skills will be taught through readings, writing exercises, conversational dialogue, classroom discussion and computer-based exercises.

FROM SINAI TO CYBERSPACE (JST 301)

Jewish law is a coherent system meant to direct the mutable details of a finite worldly life to correspond to the infinite wisdom and immutable goodness of the Deity. We will investigate the fundamental principles of this system, and see how it proposes that the human mind grasp G-d's intelligence and purpose, making it a program for practical action in government of the community and of the self.

NARRATIVE OF THE BIBLE (JST 101)

Explores the narrative themes of the Pentateuch. It aims to establish a basic grasp of the founding narrative of Judaism and an understanding of how it serves as an underpinning for the legal/political structure of the Jewish people.

"Every student comes to MJJ with a different background and education, so we make our courses flexible enough so that every student can appreciate the curriculum, make a contribution and blossom within it."

T. HERSHEL GARDIN, PHD
DEAN, MJJ

Our Faculty | *Learn from the Innovators*

Michael Baikie — *Computer Information Systems*

Graphic Designer, Morley Companies Inc.

Bachelor of Fine and Applied Arts, 1987, Central Michigan University;
Bachelor of Science, 1987, Central Michigan University.

Amittai R. Benami — *Education & Judaic Studies*

Headmaster, Solomon Schechter School

BA, 1978, Brandeis University; MA, 1981, Brandeis University; Ed.M, 1981, Harvard University;
Doctoral Studies 1998–2001, University of Pittsburgh and Wayne State University.

Helene Cohen — *Education*

Dean of Academic Affairs, Jewish Academy of Metro Detroit

BA, 1975, University of Michigan; MA, 1978, Lesley College;
MA, 1988, Harvard University; Ed. D., Harvard University.

Moshe Fine — *Business & Computer Information Systems*

Systems Analyst, Ford Motor Company

BA, 1968, Wayne State University; Certification, 1971, Honeywell Institute;
Advanced post-graduate studies, University of Michigan and Wayne State University.

Herschel Finman — *Judaic Studies*

Professor, Schoolcraft College

BA, 1980, Rabbinical College of America; DD and ordination, 1983, United Lubavitcher Yeshiva;
Post doctoral fellowship, 1985-88.

Clara Gaba — *Judaic Studies*

Program Coordinator, Tel-Aviv University

BA, 1973, Tel-Aviv University .

I. Tova Gaba — *Judaic Studies*

Teacher, Jewish Academy of Metro Detroit

BA, 2002, University of Michigan;
MA 2004, University of Michigan.

T. Hershel Gardin — *Business*

Vice-President, Corporate Officer, The Wellness Plan

BA, 1969, Wayne State University; MA, 1971, Wayne State University;
Collateral Ph. D. programs, 1974, Wayne State University, 1983, Columbia Pacific University.

Mordechai Greenes — *Business*

Principal, Greenes & Associates

Rabbinical Ordination, 1976, Beis Medrash Govoha;
MBA, 1986, Wayne State University.

Zev Handler — *Computer Information Systems*

President, Techmi Consulting

Certificate in Computer Programming, 1986, Control Data Institute, Detroit.

Simon Kresch — *Business*

Principal, Kresch & Associates

BA, 1972, Wayne State University; Ph.D. Fellowship program, 1973, Columbia University;
JD, 1976, University of Michigan.

Education is learning what
you didn't even know you
didn't know.

DANIEL J. BOORSTIN
HISTORIAN



Simcha Yitzchak Lerner — *Computer Information Systems*
Senior Implementation Engineer, Structural Dynamics Research Corp
BA, 1984, Georgia Tech/Georgia Institute of Technology;
Advanced Courses, University of Boston.

Nachman Levine — *Judaic Studies*
Rabbi
BA, 1976, Touro College; Rabbinical Ordination, 1976, Central Lubavitch Yeshiva;
MS, 1982, Yeshiva University.

Meir Lieberman — *Judaic Studies*
Director, Yeshiva Beth Yehuda
BA, 1972, University of Detroit; Rabbinical Ordination, 1960, Mesifita Talmudical Seminary;
Advanced Studies, Wayne State University.

Geraldine Markel — *Education*
Principal, Markel Consulting
BA, 1959, University of Michigan; MA, 1964, University of Michigan;
ED.S., 1968, George Washington University; Ph. D. 1974, University of Michigan.

Bernard Nadel — *Computer Science*
President, IntelliGineering Corp.
BS Honors, 1972, Monash University, Melbourne Australia;
MS, 1976, Tel Aviv University, Israel; Ph.D., 1986, Rutgers University.

Tziona Ragowski — *Education & Judaic Studies*
Coordinator, Akiva Hebrew Day School
BA, 1978, Tel-Aviv University; BA, 1980, Bar-Ilan University;
MA, 1991, Bar-Ilan University.

Jeffrey Richardson — *Business*
Director of Administrative Services, The Wellness Plan
BS, 1981, Wayne State University;
MSBA, 1999, Madonna University.

Deborah Rothbart — *Education*
School Psychologist, South Lake Schools
MS, 1978, Yeshiva University; M.S. & Ed. Spec, 1981, Brooklyn College;
Psy. D., 1986, Yeshiva University.

Kerry Sanders — *Computer Information Systems*
Technology Manager, EZFilter System & Service
ABA and BBA, 1988, Cleary College; MILS, 1990, University of Michigan;
MBA, 2004, Davenport University.

Matthew Schwartz — *Judaic Studies*
Professor, Wayne State University
BA, 1966, Wayne State University; MA, 1968, Wayne State University;
Ph.D., 1975, Wayne State University.

Dov Stein — *Business*
Student Opportunities Director, MJI
BA, 2000, Rabbinical College of America;
MBA, 2003, Rutgers University.

“The only source of
knowledge is experience.”

ALBERT EINSTEIN

Applying to MJI | *Your Academic Pathway to Success*

General Admission Requirements:

- ◆ High School Diploma or GED equivalent
- ◆ GPA of 2.0 or higher

Application Must Include:

- ◆ Official Application Form
- ◆ \$50 non-refundable application fee
- ◆ All relevant financial aid forms
- ◆ Any transcripts, diplomas, SAT or other test scores and supporting documentation
- ◆ Personal references
- ◆ School honors and achievements

Foreign Students:

MJI welcomes foreign students if they meet the following requirements:

- ◆ Provide evidence that they need little or no financial assistance
- ◆ Demonstrate their English language proficiency (if their native language is not English and they have not successfully completed studies in English at the post-secondary level).

Study Abroad:

MJI encourages students to participate in intensive study abroad as a way of experiencing personal growth and expanding your intellectual horizons. The MJI Study Abroad program description lists the participating institutions, and can be obtained at the MJI office or on our website.

For more information or to obtain an application:

Michigan Jewish Institute - Office of Admissions
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Oak Park, MI 48237
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Where is your career heading?

Anticipated growth in employment by field between 2002 and 2012:

- 21.3% Business
- 21.7% Graphic Design
- 24.7% Education
- 35.8% Technology

SOURCE:
US BUREAU OF LABOR STATISTICS



Financial Assistance

Grants and loans available to qualified MJI students include:

- ◆ Federal Pell Grants – up to \$4,050 per year
- ◆ Federal SEOG (Supplemental Educational Opportunity Grant)
- ◆ Michigan Tuition Grant – up to \$2,300 per year
- ◆ Adult Part-time Grant
- ◆ Federal Stafford Loans – up to \$10,500 per year
- ◆ Federal PLUS (Parental Loans for Undergraduate Students)
- ◆ Michigan Alternative Student Loan Program
- ◆ Michigan State Scholarships – up to \$2,750 per year
- ◆ Lubavitch Foundation Scholarships
- ◆ MJI Academic Dean's Scholarships
- ◆ Work-Study Program

"When I die and come before the heavenly court, if they ask me, 'Zusha, why were you not Abraham?' I'll say that I didn't have Abraham's intellectual abilities. If they say, 'Why were you not Moses?' I'll say I didn't have Moses' leadership abilities. For every such question, I'll have an answer. But if they say, 'Zusha, why were you not Zusha?' for that, I'll have no answer."

RABBI ZUSHE OF ANIPOLI



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